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Subject: Using DHS data in an online portal  
Posted by [hanna.v](#) on Fri, 12 Aug 2022 08:42:15 GMT  
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Dear team,

We are building a tool to help Financial Services Providers segment and explore previously under-served market segments, e.g., lower income households, and smallholder households. The tool includes demographic, and basic livelihood data from the 2018 DHS in form of summary indicators. How do we properly cite the data source, and credit the DHS program for data collection?

Thank you,  
Hanna

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