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Subject: Re: Media exposure

Posted by [Bridgette-DHS](#) on Mon, 02 Nov 2020 13:33:39 GMT

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Following is a response from DHS Research & Data Analysis Director, Tom Pullum:

First, you are asking how to construct a binary indicator of media exposure using DHS data. If you do a literature search, you will find many examples. You have to select or invent one yourself. Second, you are asking how to do it in Stata. Usually you use a combination of the "generate", "replace", and "recode" commands.

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