
Subject: Re: Food Fortification: Household Coverage of Fortifiable Foods
Posted by [Rolf Klemm](#) on Fri, 15 Mar 2019 17:12:03 GMT

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Helen Keller International (HKI) recognizes and endorses the importance of tracking coverage and consumption of fortified staple foods such as cereal flours, edible oils and other vehicles (e.g. salt and other condiments). A major challenge is assessing household use of these fortified vehicles when they are repackaged into smaller quantities or used to make products that are not branded as fortified (e.g. use of fortified wheat flour for baked breads and other baked products). It will be important that methods and questions assessing indicators of household use of fortified staples and other food vehicles find ways to overcome this challenge to insure valid coverage estimates.
