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Subject: Re: Counseling About Breastfeeding at Early Critical Time Points  
Posted by [Olutayo](#) on Fri, 15 Mar 2019 13:09:48 GMT

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It is very important to know how and where mothers are being reached with breastfeeding messages. Improved exclusive breastfeeding is a WHA nutrition target. To adequately design interventions, we need to know whether challenges to optimal breastfeeding lie in mothers not being reached with the necessary messages or barriers to implementing received messages. Including the proposed indicators will support the necessary knowledge and increase the utility and impact of DHS

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