
Subject: Support for Breastfeeding at Health Facilities - BFHI Monitoring

Posted by [DataDENT](#) on Fri, 01 Mar 2019 18:49:31 GMT

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Baby-friendly Hospital Initiative (BFHI) implementation guidance updated in 2018 identifies eight indicators for national monitoring of adherence to the BFHI Ten Steps. We propose several simple additions and a small question modification to collect all eight BFHI monitoring indicators.

1. Antenatal counselling

Definition: The percentage of mothers of who received antenatal counselling on breastfeeding.

2. Early skin-to-skin contact

Definition: The percentage of mothers who had skin-to-skin contact with their baby immediately or within 5 minutes after birth that lasted 1 hour or more.

(This indicator is currently in the DHS, but the length of time is not included.)

3. Early initiation of breastfeeding

Definition: The percentage of mothers who put their infant to the breast within 1 hour after birth.

4. Support with breastfeeding

Definition: The percentage of mothers who received support with learning to breastfeed after delivery.

(This indicator is currently in the DHS.)

5. Exclusive breastfeeding in first 3 days

Definition: The percentage of mothers reporting that their infants received only breast milk (either from their own mother or from a human milk bank) in the first 3 days after birth.

(This indicator is currently in the DHS.)

6. Rooming-in

Definition: The percentage of mothers whose babies stayed with them since birth, without separation lasting for more than 1 hour.

7. Referral to community support

Definition: The percentage of mothers who report that they were informed where they can access breastfeeding support in their community.

8. Overall compliance with BFHI standards

Definition: The percentage of mothers answering affirmatively on at least 6 of the above 7 practices.

Attached to this post is a completed submission form with full justification for the recommendation.

This recommendation originated in the September 2018 Technical Consultation on Measuring Nutrition in Population-Based Household Surveys and Associated Facility Assessments a 2-day working meeting convened by the Bill & Melinda Gates Foundation and United States Agency for

International Development in collaboration with the World Health Organization (WHO) and UNICEF, and coordinated by Data for Decisions to Expand Nutrition Transformation (DataDENT). The consultation included more than 60 technical experts, survey program representatives from DHS, MICS, LSMS and SMART, country data stakeholders, and donors from the nutrition measurement community.

This recommendation was authored by Laurence Grummer-Strawn (WHO) and reviewed by Maaïke Arts (UNICEF), Chika Hayashi (UNICEF), Vrinda Mehra (UNICEF), Melinda Munos (Johns Hopkins Bloomberg School of Public Health (JHSPH)), Purnima Menon (Institute for Food Policy Research Institute (IFPRI)), Sunny Kim (IFPRI), Kate McCarthy (Population Council), Chessa Lutter (RTI), and Monica Kothari (PATH).

This recommendation is endorsed by the WHO-UNICEF Technical Expert Advisory Group on Nutrition Monitoring (TEAM). Out of the 10 sets of recommendations endorsed by TEAM, this recommendation was prioritized as Tier 2 of 3 (high priority data need).

This recommendation is also endorsed by Countdown to 2030, Alive & Thrive, the nutrition team at the Bill & Melinda Gates Foundation, and the Department of International Health at the Johns Hopkins Bloomberg School of Public Health.

File Attachments

1) [2. BFHI_25 Feb.docx](#), downloaded 688 times
