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Subject: Re: Socially marketed brands

Posted by [fredarnold](#) on Tue, 17 Jul 2018 13:48:26 GMT

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The 2015-16 National Family Health Survey (NFHS-4), as with all DHS surveys, covers hundreds of important indicators in population, health and nutrition. Not everything that's important can be covered if the questionnaires are to be kept to a manageable length in order to ensure high data quality. For NFHS-4, the content of the questionnaire was discussed in a series of meetings that included key stakeholders, and the final questionnaire was approved by the Technical Advisory Committee for the survey.

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